



City of Santa Barbara
Airport Department

DATE: January 18, 2012
TO: Airport Commission
FROM: Karen Ramsdell, Airport Director
SUBJECT: Airport Master Plan Guiding Principles

RECOMMENDATION:

That Commission review and recommend approval of the Draft Guiding Principles of the Santa Barbara Airport Master Plan.

DISCUSSION:

As a critical first step in the process of creating a new Master Plan, Airport stakeholders were invited to participate in an Airport Master Plan Advisory Committee (Committee). On December 7, 2011, the Committee met with Coffman Associates, the Master Plan consultant and Airport staff. The Committee recommended that guiding principles be developed that reflect the values and aspirations of the community.

The intent of the Guiding Principles is to establish a shared sense of purpose among stakeholders in the Master Plan and to create a standard against which proposed Master Plan elements can be measured.

To identify potential common goals and principles, Staff reviewed several existing plans including the Airport Industrial Area Specific Plan (1998), the Aviation Facilities Plan (2003), the Airport Department Strategic Plan (2007), and Plan Santa Barbara (2011). Staff identified the following seven principles that best reflect the City's goals and ideals. These principles were distributed to the Advisory Committee for comment.

Draft Guiding Principles of the Santa Barbara Airport Master Plan

The City of Santa Barbara embraces the following principles to guide the operations and long-range planning of the Santa Barbara Airport:

- **Safety and Security.**
Provide safe and secure facilities and operating environment for aviators and the general public.
- **Economic Vitality.**
Continue to serve as a vital economic contributor to the region while maintaining the Airport's economic self-sufficiency.

- **Transportation Diversity.**
Provide modern, quality facilities to serve a variety of aviation needs and services.
Facilitate ground transportation options for travel to and from the Airport.
- **Community.**
Be a good neighbor by coordinating planning, being responsive to community concerns, and proactive in our environmental stewardship.
- **Sustainability.**
Support sustainable design of airport facilities and the wise use of resources.
- **Environmental Preservation.**
Assess future development as it relates to the Goleta Slough and other sensitive habitats.
- **Cultural Resource Protection.**
Preserve and enhance our archaeological and historic resources.

Once finalized, the Draft Guiding Principles will be submitted to City Council for adoption as part of the master plan initiation process.